

raising
the
village



THE GLOBAL POVERTY PROJECT

CATALYZING THE
MOVEMENT TO END
EXTREME POVERTY

1.4 BILLION PEOPLE ON OUR PLANET LIVE IN EXTREME POVERTY

A simple, yet ground-breaking 45-60 minute presentation, "1.4 billion reasons" is travelling the world, inspiring and empowering audiences in its path. Based on leading research, it clearly articulates the facts and demonstrates simple changes everyone can make to be a part of the solution.

Compelling and challenging, the presentation moves audiences to take action and become a part of the movement to end extreme poverty.

Raising The Village is a presentation partner of the Global Poverty Project. Raising The Village was selected because the work they do directly enables hard to reach Ugandan communities to lift themselves out of extreme poverty.



"THIS IS A PROJECT THAT WILL REVERBERATE AROUND THE WORLD AND WILL INSPIRE PEOPLE. IT WILL HELP OUR GENERATION TO REACH THIS UNIQUE GOAL, THIS UNIQUE OPPORTUNITY."

GPP ADVISOR: JEFFREY SACHS, SENIOR ADVISOR ON DEVELOPMENT AND THE MILLENNIUM DEVELOPMENT GOALS TO UN SECRETARY GENERAL BAN KI-MOON

8 GOALS CREATED IN THE YEAR 2000 BY 188 NATIONS THAT IF ACHIEVED WOULD ENSURE THE GREATEST IMPROVEMENT TO THE GLOBAL HUMAN CONDITION BY THE YEAR 2015.



OUR VISION IS A
WORLD WITHOUT
EXTREME POVERTY
WITHIN A GENERATION.

OUR MISSION IS TO
INCREASE THE NUMBER
AND EFFECTIVENESS OF
PEOPLE TAKING ACTION TO
END EXTREME POVERTY.

"THIS PROJECT
IS INSPIRING."

-HUGH JACKMAN

RAISINGTHEVILLAGE.ORG/GLOBAL-POVERTY-PROJECT

HOW CAN YOU HELP END EXTREME POVERTY?

The Global Poverty Project is not after your money. The presentation explains how your everyday actions, in what you learn, say, buy, give and do - can contribute to the tipping-point of the end of extreme poverty. Small choices in your everyday life can create big opportunities for the world's poorest.

The Global Poverty Project was established with the support of the United Nations Millennium Campaign to catalyze the movement to end extreme poverty. The team has received substantial international support since inception from high-level, high-profile business and political leaders, leaders of the arts, culture and community such as Hugh Jackman, and organizations such as the Bill & Melinda Gates and Nelson Mandela Foundations.

OUR MESSAGE, VALUES AND APPROACH ARE GLOBAL – WE CUSTOMIZE AND CONTEXTUALIZE OUR WORK TO EACH COUNTRY, CULTURE AND COMMUNITY AS APPROPRIATE.

We build on the strong but latent support that exists in the community by engaging the target audience in a conversation about how we can, should and must end extreme poverty.



“WE’RE IMPRESSED PARTICULARLY BY THE VERY PRACTICAL APPROACH TOWARDS MOBILIZING COMMUNITIES AND POLICY MAKERS AROUND THE WORLD SO THAT THEY CAN TAKE PRACTICAL AND MEASURABLE STEPS TO COMBAT POVERTY.” –CEO, NELSON MANDELA FOUNDATION

BOOK A PRESENTATION

You can bring “1.4 billion reasons” to your community, workplace or any other kind of group and be a catalyst in the movement. Booking a presentation positions you as a vocal member in your group promoting their participation in the movement.

Presentation Hosts set the stage for The Global Poverty Project to deliver the presentation and are responsible for the venue, audience, and logistics (details to be provided). **Contact us today!**

GLOBAL ADVISORS INCLUDE:

- Deborah Lee Furness (Jackman), Chairwoman of Global Advisory board
- Hugh Jackman, Actor (Co-Presenter of GPP)
- Donna Redel, Former Managing Director, World Economic Forum
- Lisa Fox, (New York Committee)
- Laurie Lee, Gates Foundation
- Michael Smellie, fmr Chief Operating Officer of Sony BMG
- Chris Adams, fmr Chief Vision Officer at Participant Media
- Craig Winkler, Founder, MYOB
- Ken Costa, Chairman of VC Lazard Investment, London
- Andrew Picken, advisor on establishment in the Middle East (United Arab Emirates)
- Michael Wilson, ADG Asia Bilateral Branch, AusAID
- Peter Murphy, former CEO of Levi Strauss Australia
- Rebekah Campbell, Director of Scorpio Music
- Alan Court, Senior Advisor to the UN Secretary General's Special Envoy for Malaria
- Hans Rosling, Prof. of Int'l Health, Karolinska Institute; Director Gapminder Foundation
- Jeffrey Sachs, Senior Advisor on Development and the MDG's to the UN Secretary General and Director of the Earth Institute at Columbia University
- Michael Wilson, ADG Asia Bilateral Branch, AusAID
- Sakiko Fukuda-Parr, Prof. of Int. Affairs, The New School Grad Program in Int. Affairs
- Michael Wilkins (News Limited)
- Simon McKeon, Exec Chairman Macquarie Bank (Melb), Chairman CSIRO Australia
- (Supporter) Sidney Myer, Chairman of the Myer Family Company
- (Supporter) Joe Talcott, Head of News Ltd Group Marketing
- (Supporter) Donna Karan, Founder DKNY