

# THE RESULTS 2016/2017

#### **12 MONTHS IN**

# **RAISING THE VILLAGE AT SCALE**

12 months ago, Raising The Village launched a scaled version of its program to reach an entire region of last-mile communities living an extreme poverty. By partnering with 5,000 households across 26 remote villages through RTV's Village Cluster program, RTV aimed to leverage existing social networks and the introduction of small one-time investments to create a thriving and sustainable economic environment for families to break out of extreme poverty forever. At the midway mark of our 24-month program, we still have a ways to go but we are thrilled to present our progress. Together with the local district and federal governments of Uganda, the roll-out of RTV clusters continues across Southwest Uganda. Our formal partnership with the Ugandan government tasks us with developing Uganda's community development methodology based on the RTV cluster model and planning of their forthcoming nationwide implementation.



### HOUSEHOLD INCOME & CONSUMPTION

On average, households participating in RTV programs increased their daily household income and consumption from **\$0.20** to **\$1.04** per day. When compared to their peers, RTV households earned **\$0.50** more per day.

 Raising The Village Control Group of 8 Villages

### ASSETS

Families participating in RTV programming built wealth at a faster rate compared to their peers, increasing their income generating assets by **\$35** in the past 12 months compared to the average family earning **\$20** during the same period.





### GRAMEEN PROGRESS OUT OF POVERTY DENSITY INDEX

The average RTV village partner was able to reduce its poverty density by **3 points**, while the control group found itself unable to keep pace with its growing resource demands, falling deeper into extreme poverty with a **3.5 point increase in poverty density**.

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## **RTV INVESTMENT RETURNS**

In the past 12 months, for every dollar invested into Raising The Village, RTV initiatives created **\$2.58** in value and a one-year return on investment of **158%**. Take that Dow Jones!





#### AGRICULTURE

**3.3X** increase in household agricultural income because of improved yields and diversified crop varieties.



#### **CONSUMPTION**

**3X** 

Family food consumption tripled in the past year.



#### **ANIMAL CO-OP STARTUP**

**B** of families are rearing livestock for sale and consumption, an increase of 25% since program inception.



#### LOANS

**67%** of village households accessed a business or personal loan in the past 12 months compared to only 10% in the previous year.



#### **EMPLOYMENT**

was earned by the average family from employment and business activities outside the household in the past 12 months – an increase of \$195 from the previous year.

\*Note: Resources have been set aside specifically for the future engagement of control group villages in programs, if the community chooses to partner with Raising The Village.

#### THE MATH

# HOW WE MEASURE PROGRAMS

Raising The Village aims to practice the highest level of statistical accuracy within its means in order to present the clearest possible picture of RTV's impact to its supporters. Whether the results are good or bad, we prioritize transparency, integrity, and accurate results which will contribute to finding real solutions to end extreme poverty.



We apply internationally recognized standardized measurement tools.

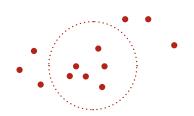


We surveyed 964 households representing 5,022 individuals from both RTV village partners and control villages for comparison purposes.

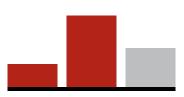


2 Survey at least 20% of all households within every partner and control village.

**3** Visit 1 out of every 3 households we come across to keep results random.



**5** We remove outliers to avoid a 'heavy-tailed' distribution which, may distort findings.



**6** Adjust figures to a baseline year of 2010 to take inflation into account.

#### WHO WE ARE

Raising The Village empowers last-mile villages in rural Uganda through a comprehensive development program which provides communities with the necessary tools, training, and critical infrastructure to implement and manage selfdirected sustainable economic initiatives with the aims of rapidly increasing household incomes, consumption, and assets.



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#### UGANDA

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