



RAISING THE VILLAGE



THE RESULTS / 2016-2018



24 MONTHS IN

IMPACT FINDINGS

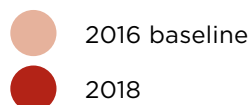
24 months ago, Raising The Village launched a scaled version of its Village Cluster program in the northern sector of Uganda's Kisoro district. The initiative was launched to evaluate the feasibility of transforming an entire region of last-mile communities living in extreme poverty through the application of the method. Over the past 2 years, RTV has successfully partnered with 11,000 households across 68 remote villages, covering every corner of the area by leveraging existing community networks and the application of a small one-time investment per household. We surveyed over 1,600 households to measure progress since inception of the program.

With the first of two cohorts reaching graduation from the program we are pleased to publish our findings and to share the team's achievements, learnings, and the way forward as we look ahead to scaling the program across Uganda. With thanks and appreciation to the RTV team, our partners, the Kisoro District Government and the Ministry of Gender, Labour, and Social Development of Uganda for the instrumental roles they each played to see this successful implementation of the program.

MACRO EFFECTS ON 2016 COHORT

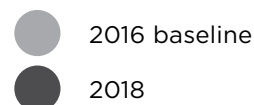
While the first 12 months of the program operated under ideal conditions, allowing households to yield strong harvests, communities faced serious challenges in the following 12 months. Poor harvests caused by weather extremes and the regional livestock outbreaks of African Swine Fever and Peste des Petits Ruminants (PPR) echoes the uncertainty subsistence and small-holder farmers operate and survive season to season. Despite these significant setbacks faced by households, we were pleased to see the resilience and ability to withstand these economic shocks by RTV villages to sustain existing gains. The progress RTV villages achieved and their increased stability were further magnified by the losses sustained by the Control group which saw these households fall deeper into extreme poverty. Following the completion of the 24-month program for the 2016 cohort, RTV partner households are earning higher incomes, developed greater resilience to development shocks and reduced their level of poverty.

RTV Kisoro Cohort



All figures in USD

Control Group of 13 Villages



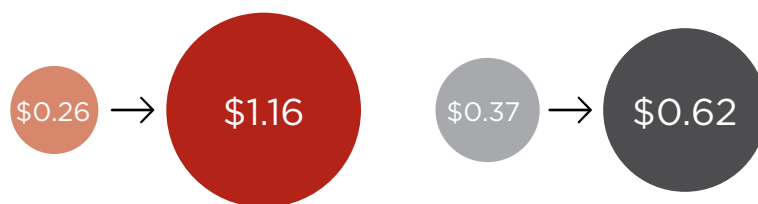
INCOME & EARNINGS

RTV households earned an average annual income and earnings of **\$595** over the past 2 years. Participating households increased average daily household income and earnings from \$0.45 to **\$1.63** a day over the past 24 months. Households participating in the program have earned **\$0.65** a day or **\$237** annually more than their peers since inception.*



INCOME

The average RTV household earned **\$421** in annual income, raising their annual household income by **\$326** since 2016 – a 4.4x increase vs. 1.7x for the control. Income regression affected the control group more than the treatment group adding a rise of 3% to the income differential.



EMPLOYMENT AND LABOUR

\$293 of annual household income was earned by the average family from employment and personal business activities outside of their farms, nearly 11x the amount earned in 2016, and **over \$143** more than their peers.

ACCESS TO CREDIT

74% of village households accessed a business or personal loan in the past 12 months compared to only **9%** at baseline, a fundamental building block for business start-ups.

*In the previously published 12-month impact report, incomes were over adjusted for inflation which understated RTV's program impacts, the 24 month figures reflect the corrected figures. An additional \$54 of income was earned from livestock sales, rents, and remittances. \$174 of household earnings were retained as residuals for replanting and household consumption.

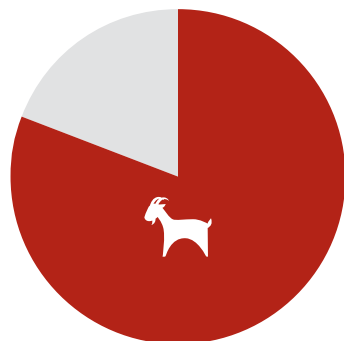
ASSETS

Families participating in RTV programming built wealth at a faster rate compared to their peers, increasing their income generating assets by **\$60** in the past 24 months when compared to their peers adding \$12 of assets during the same period.



ANIMAL CO-OP STARTUP

81% of families are rearing livestock for sale and savings vehicle, an increase of **18%** since program inception.



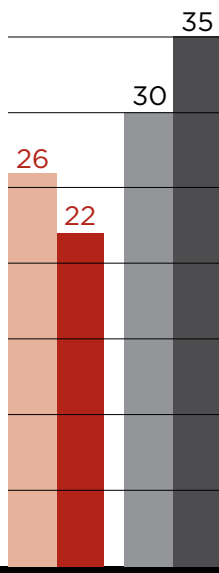
AGRICULTURE INCOME

Improved farming practices and seeds, along with better access to markets has helped partner families increase **more than double** the average annual income earned from their farms.



GRAMEEN PROGRESS OUT OF POVERTY DENSITY INDEX

RTV applies the Grameen Progress Out of Poverty Index as a measure and indicator of realized benefits from increased income and assets. Since program inception, a **13-point** gap has developed between partner households and their peer group. While partner villages have reduced the effects of poverty in their communities, their peer group has been unable to handle development shocks, leading to increased levels of poverty.[†]



RTV INVESTMENT RETURNS

For a RTV partnered family of five, the one-time investment of **\$75** dollars, created **\$454** in household income and assets, making a return of **575%** over the past 24-months.



PRIMARY EDUCATION

In 2016, **83%** of households with children aged 6-12, were attending school. At the end of 24 months, **95%** of all children were attending school – an increase of 12%, while control households saw no increase in attendance.



TOILETS

In 2016, **88%** of households had toilet facilities; by 2018 **100%** of all 6,000 families had functional toilet facilities at home, bringing an end to open defecation at the household level.



PHONES

RTV Partners: at baseline, **39%** of households had at least one mobile phone at home. Today, **72%** of all homes own a mobile phone, while the control group saw a **5%** drop in ownership of working phones.



WATER

The average distance travelled to collect water by partner households was halved from **1.67 km** to **880 m** in the past 24 months.



SAVINGS

90% of all households are saving as compared to only **69%** of their peers. Most common savings goals included children's tuition fees, buying livestock and land, paying for medical emergencies and building a home.

[†] Resources have been set aside specifically for the future engagement of control group villages should these communities choose to partner with RTV

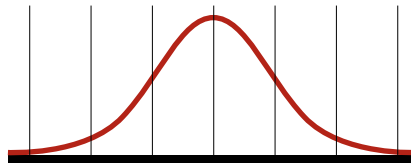
THE MATH

HOW WE MEASURE

We aim to practice the highest level of statistical accuracy within our means to present the clearest possible picture of RTV's impact to its supporters. Whether the results are good or bad, we prioritize transparency, integrity, and accurate results which will contribute to finding real solutions to end extreme poverty.



1 We had a 3rd-party evaluator* review and validate our calculations to verify the accuracy of our figures.



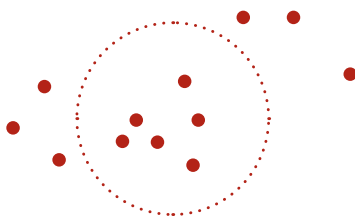
2 To find the average household result, we sample for a normal distribution at the 95% confidence level with a confidence interval of +/- 5%.



3 Visit 1 out of every 3 households we come across to keep results random.



4 We surveyed 1,607 households representing 7,698 individuals across RTV partner villages and future partner villages to achieve statistical significance for comparison purposes.



5 We remove outliers to avoid a 'heavy-tailed' distribution which may distort findings.



6 Adjusted figures to take inflation into account and converted to U.S. dollars for our Western copy.

*Dr. Rohit Ramchandani, Antara Global Health Advisors

GOING FORWARD

At the 24 month mark of our study, we are pleased at the progress our partner villages have attained and celebrate in their achievement and continued progress out of poverty. We look forward to tracking with these communities over the next 36 months, and providing updates on progress and successes along the way. We will continue to evaluate our results to find ways of further refining our approach and finding ways to better serve the needs of last-mile rural communities. With the coming graduation of our second cohort, we will see the completion of our work in the Kisoro district and the launch of an ambitious plan to scale our programs across southwestern Uganda and beyond.

WHO WE ARE

Raising The Village empowers last-mile villages in rural Uganda through a comprehensive livelihoods development program providing communities **with the tools, trainings, and inputs needed** so communities can manage self-directed projects with the aims of rapidly increasing family incomes, consumption, and building wealth.

The RTV approach aims to be easily adaptable and replicated by others within the global development sector because of its low-cost, high-impact structure. Our target is to raise household incomes above the \$1.90 per day extreme poverty line within a 24-month time-frame, through a one-time investment of \$15.



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