

# ANNUAL REPORT

2020

 **RAISING  
THE VILLAGE**



## NOTE FROM THE CEO



Following our **Impact Report** published earlier, I am pleased to share our annual report 2020 with the financial summary of the year.

Last year, the world changed in the wake of the global pandemic, which further amplified the vulnerabilities of the most marginalized communities around the world. I am proud of our team in Uganda for taking this challenge head-on and ensuring that our partner communities are supported through these challenging times and beyond. Deemed as an essential service provider, Raising The Village was not only able to continue the work and reach major milestones, but also expand our programs to reach 97,565 beneficiaries in last mile rural communities – 44% more than the year before. Despite the development shocks resulting from COVID-19, we are happy to report that our partner communities remained above the extreme poverty line of \$1.90/day, with sustained positive outcomes.

Utilizing the strength of our model, and our existing operations, expertise and partnerships, we were able to mobilize quickly to launch our **Ready-To-Eat Initiative (RTE)** – to address the rising food insecurity and support our partner communities in protecting productive assets and preventing unexpected income loss resulting from COVID-19. In 2020, these RTE garden boxes successfully reached 220,000 beneficiaries across Western Uganda, and we were able to reach one million more in early 2021 across the country.

To support our growth and keep up the momentum towards our vision of ending ultra-poverty, we expanded our national team in 2020. With the help of our partners, we continued to enhance our measurement tools and data analytics capabilities to continuously learn and improve as well as empower our partner communities to make informed decisions about their future.

We celebrate our growth and our innovations, our partners and supporters who continue to believe in us, the resilient communities we serve, and our impact that continues to grow.

With gratitude,

**Shawn Holden Cheung**  
CEO



# OUTCOMES

In 2020, despite the global pandemic that disproportionately impacted the most marginalized, our resilient partner communities achieved remarkable results.

The following are some of our most recent findings. They help us to measure progress and understand the impact of our partnerships.

## RESULTS BASED ON

### YEARS OF TRACKING

4

### BENEFICIARIES

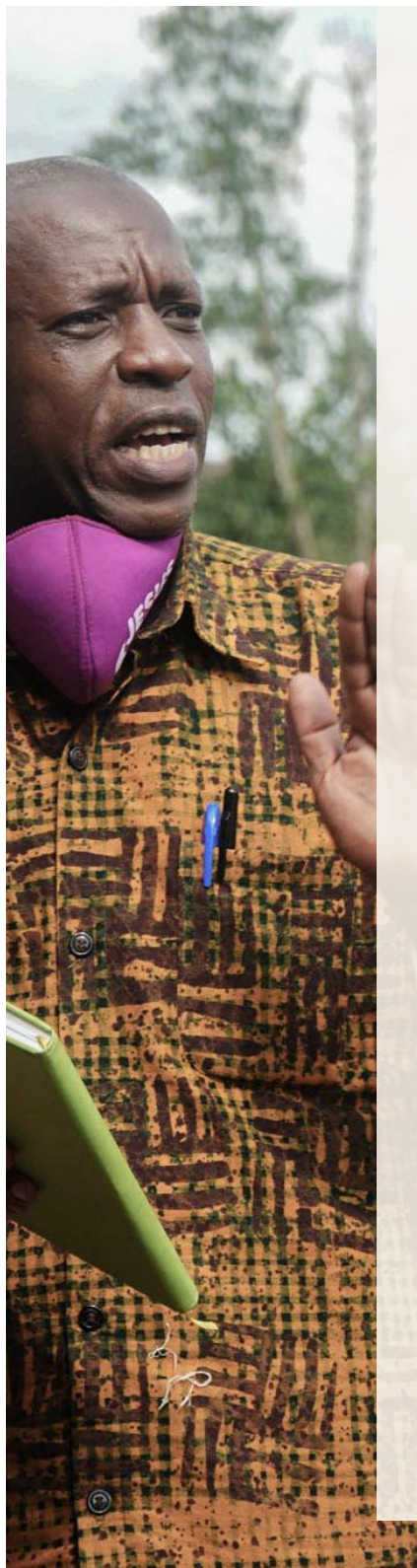
277,057

### HOUSEHOLDS

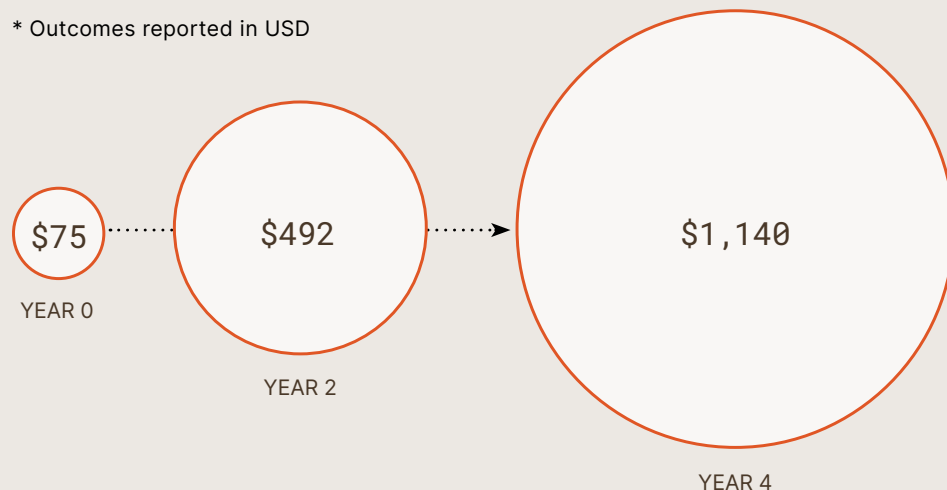
58,028

### VILLAGE PARTNERS

447



\* Outcomes reported in USD



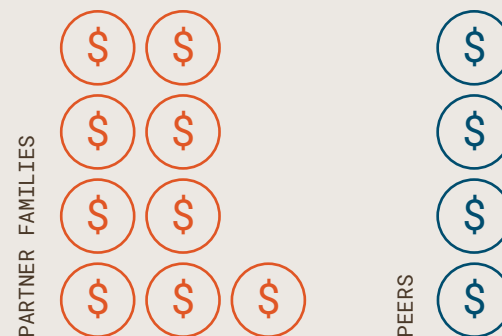
## RETURN ON INVESTMENT

The one-time investment of \$75 created **\$492** in household value when compared to their peers, realizing an ROI of **556%** in 24 months.

By year 4 of the program, RTV partner household wealth continued to grow, realizing a **\$1,140** growth in net value over their peers for an ROI of **1,420%** on the initial one-time investment.

## HOUSEHOLD INCOME & EARNINGS

RTV partner families increased their daily income and earnings from \$0.95 to **\$2.20** within 24 months, earning **\$416** more than peers over a 2-year period.



## AGRICULTURE

Partner households earned **\$170** in agricultural income in year 2, 2.5X more than baseline and **\$73** more than their peers during the 24-month period.

RTV's partner villages more than doubled their annual agricultural harvest value within 24 months from **\$196** to **\$411**, surpassing the peer group by \$145.

Partner families were able to achieve this growth with the help of:



Agricultural trainings including preparation, planting, post-harvest, soil and water management.



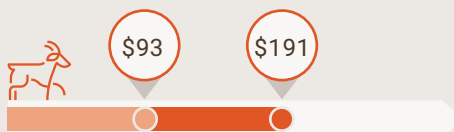
Introduction of liquid manure and natural forms of pesticides such as garlic, neem and hot pepper.



Increased productivity due to removal of scarcity barriers with partner families spending 36 hours less on non-income generating activities and 25 hours more on productive activities than their peers each month.

## LIVESTOCK

Livestock income of partner families increased from \$28 to **\$44** within 24 months, whereas the peer groups experienced a decline between months 12 and 24 due to the impacts of COVID-19.



Livestock Assets for partner families increased from **\$93** to **\$191** within 24 months, \$76 more than their peers (equivalent to owning 2 more goats).

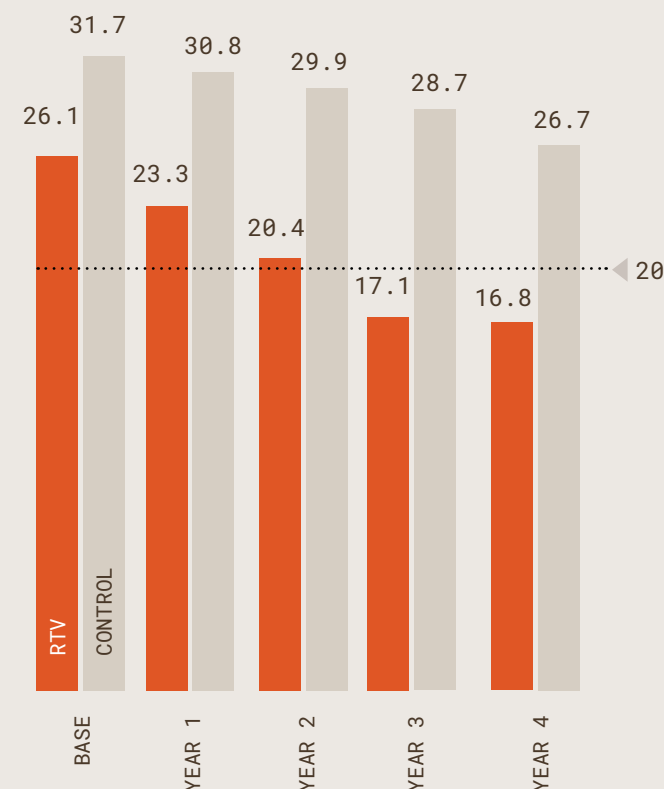


## EMPLOYMENT AND LABOUR

Partner households earned on average **\$342** in annual income from diversified sources outside family farm, 2.8X more than baseline and \$251 more than their peers during the 24-month period.

## GRAMEEN PROGRESS OUT OF POVERTY INDEX

Progress out of Poverty Index (PPI) is one of the measures we use to assess the effectiveness of our programs and track multidimensional poverty levels in our partner communities over time.



At 24 months, RTV partner families reduced their PPI from 26.1 to **20.4**, 9.5 points lower than their peers.

RTV partner families at the 48-month mark reduced their PPI to **16.8 points** – below Uganda's national average of 20.



## OUTPUTS

Since 2016, RTV has successfully reached 277,057 beneficiaries, representing 58,028 households, across 447 villages in rural Uganda. In 2020, we expanded significantly to reach 97,565 beneficiaries – **44% more** than the year before.

# 2020

## BENEFICIARY PROFILE



PARTNER VILLAGES

# 191

HOUSEHOLDS

# 19,975

BENEFICIARIES

# 97,565

47,321 Children

19,688 Youth

16,740 Women





## COMMUNITY DEVELOPMENT

New community leadership positions	4,519
Women in leadership positions	2,492
Youth (male and female) in leadership positions	1,155
Community projects implemented	948
Trainings conducted	1,805
Hours of training conducted	11,745
Leadership opportunities created in every village on average	38
Increase in leadership opportunities across all villages	364%
Leadership positions held by women	43%
Leadership positions held by youth	20%
Community driven development initiatives	83



## LIVESTOCK

Total livestock (pigs + goats)	1,332
Total animal feeds (pig mash)	46.7 t



## HEALTH

Motorcycle ambulances distributed	7
Health clinic days	561
Treatments administered	52,186



## AGRICULTURE

Improved seeds distributed	78.54 t
Varieties of vegetable seeds introduced	18
Tools distributed	63,191
Organic pesticides distributed	8.51 t



## WATER

Protected/rehabilitated springs and wells	61
Underground Water Harvesting Tanks	264

40 village taps installed, with 49.2 km of water pipeline





# READY-TO-EAT INITIATIVE



In response to the unexpected income loss resulting from COVID-19, and with the goal of protecting productive assets, RTV launched our new **Ready-To-Eat (RTE)** garden box initiative in 2020. RTE garden boxes provided a sustainable food supply for a family of 5 with at least 1 nutritious meal per day over 12 months. Each kit costs \$1.50 USD, and consists of a variety of 150 vegetable seedlings designed to maximize a 5x5 metre garden, or fill existing household items such as jerry cans or old sacks. After the success of phase 1, we launched RTE phase 2, which reached over one million beneficiaries across the country in early 2021.

## PHASE 1 2020

**Households reached**  
**46,000**

**Beneficiaries reached**  
**220,000**

## PHASE 2 2021

**Households reached**  
**201,556**

**Beneficiaries reached**  
**1,007,780**





## ORGANIC LIQUID MANURE FOR A SUSTAINABLE FUTURE

RAISING THE VILLAGE

**David** is a full-time farmer supporting a family of four in Kyakatarangi Village, Kanungu District. The cost of investing in inorganic manure had worn David out. For communities like his, spending a sizable amount of their income on just one variable is neither sustainable nor financially feasible.

Raising The Village (RTV) introduced programs that include good-agronomic-practice training offered to every community in each district to specifically address issues that farmers like David are faced with in last-mile rural Uganda. These trainings are conducted by agronomists from the district government with support from RTV field officers, and build farmers' capacity on how to maximize their yields with sustainable practices. The trainings also cover good practices such as weeding, mulching, and post-harvest-handling. One of the most crucial skills that these trainings introduce to the communities is the application of organic manure and how to best utilize it in gardens so that they can stop resorting to expensive and inorganic methods for good.

The liquid organic manure is locally made at low-cost with readily available household materials such as the mixture of animal waste and organic matter, ash, and a combination of organic materials such as neem and hot peppers – making it accessible for the farmers. Organic manure, compared to inorganic, is sustainable and healthier for the communities and for the soil.

Another boost to David's farming efforts facilitated by RTV teams on the field was to

"I learnt how to use organic manure which is cheaper than inorganic manure. I would spend around 70,000 UGX (\$19) every planting season, which was a significant investment for me."

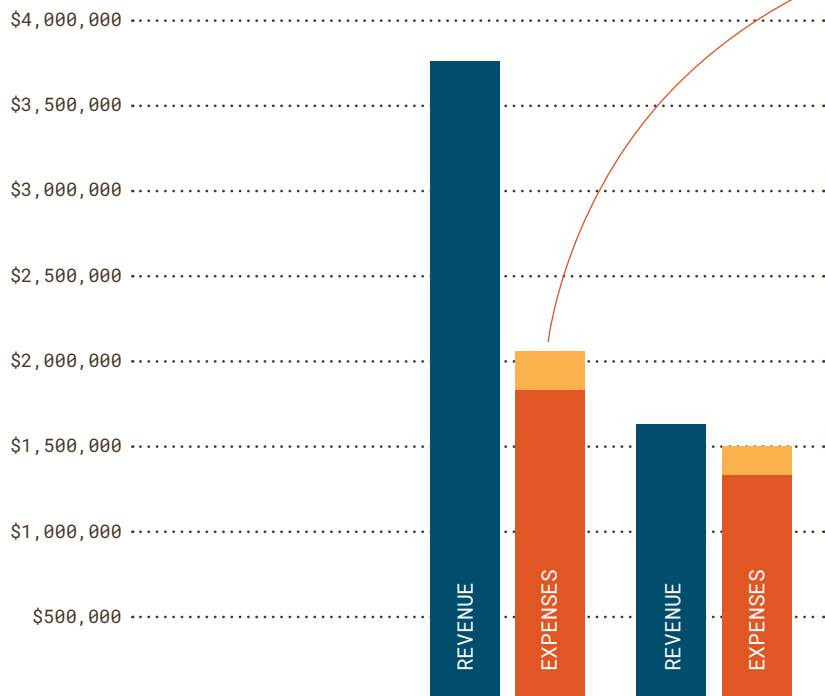
provide him with **Ready-To-Eat (RTE) boxes**, composed of purple eggplant, green pepper, beetroot, sukuma wiki, red pepper, ginger along with garden tools like sprayers, garden hoes, garden forks, and watering cans. Having support of this kind results in accelerated output of productivity. David has also established his own small nursery bed to plant seeds that he extracts from his garden, assuring his family a nutritious meal every day for the foreseeable future.





# FINANCIAL SUMMARY

\*For the year ended December 31, 2020.  
All currency is USD.



## REVENUE

	2020	2019
<b>Total revenue</b>	<b>\$ 3,751,683</b>	<b>\$ 1,630,196</b>

## EXPENSES

<b>Program expenditures</b>	<b>\$ 1,825,068</b>	<b>\$ 1,327,505</b>
<b>Support expenditures</b>	<b>\$ 225,753</b>	<b>\$ 173,545</b>
Fundraising	\$ 96,644	\$ 84,044
Administration	\$ 129,109	\$ 89,501
<b>Total expenses</b>	<b>\$ 2,050,821</b>	<b>\$ 1,501,050</b>

## TOTAL EXPENSES



## TOTAL REVENUE

- RTV on-boarded several new partners in 2020 with revenues exceeding our expectations and allowing us to surpass our beneficiary targets despite the government-imposed restrictions and supply chain disruptions due to the pandemic. With our programs following a 24-month implementation cycle, the additional funds will be utilized in early 2021.
- To respond to the emerging food crisis caused by food shortages and rising prices during COVID-19, RTV launched an initiative called **Ready-To-Eat (RTE)** for existing and at-risk communities across Uganda. The two-phase initiative concluded in early 2021 through the additional support of existing and new donors.



# THANK YOU

Raising The Village is grateful for the support of our friends and partners in 2020.

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This donor list reflects donations received from January 1 to December 31, 2020. Raising The Village makes every effort to ensure the accuracy of our donor list. For any inquiries, please email [ask@raisingthevillage.org](mailto:ask@raisingthevillage.org).

