Raising The Village was founded with the vision of ending ultra-poverty in our lifetime.

Now, five years after the launch of our first cohort, Raising The Village (RTV) has reached 440,000 people with holistic, community-driven programs that pair basic needs with long-term economic development. Our innovative team has transformed the way real-time data can be used to drive impact, focus efforts, and customize programs to meet each community’s unique needs. And today, as I share our 2021 Annual Report as the financial compliment to our 2021 Impact Report, I’m proud to say – the results have been transformative.

In 2021, RTV reached an additional 163,174 people, and empowered households to address the challenges of ultra-poverty: food security, poor health outcomes, inadequate access to clean water and sanitation, gender inequalities, and more. For RTV’s graduated cohorts to date, our partner communities increased household incomes from $1.01/day to $2.29/day, returning an investment of 565% within 24 months. They launched community development projects, improved wellbeing among the most vulnerable populations, and invested in their futures. Importantly, these results have proven sustainable, despite ongoing global challenges and disruptions. Three years after graduating from our program, our first cohort of households have successfully remained out of ultra-poverty, earning an incredible $2.74/day that represents a gain of $1,305 over their peer group following a one-time investment of $75.

At Raising The Village, we know this is just the beginning.

Our team continues to track, analyze, and adjust our programs to maximize impact and best respond to the dynamic challenges of ultra-poverty, COVID-19, and a changing climate. By focusing on government and community partnerships, we are advancing our ambitious goal of reaching 1 million people by 2023. With each and every training, project, and visit to the last mile, we are recommitting ourselves to our vision of a world where no community struggles in ultra-poverty.

All of this growth, innovation, and success is made possible through the ongoing support of our generous partners and our dedicated team, who inspire us each and every day. We look forward to continuing this journey with you, and are so grateful for your support.

With thanks,

Shawn Holden Cheung
Founder and CEO
Five years ago, Raising The Village launched its “Secure, Improve, Sustain” program to meet communities’ basic needs and create time and space for households to break the cycle of ultra-poverty.

After 24 months, these communities graduated from the program. RTV tracked community progress for an additional three years, and is proud to share the results from our first 27 village partners.

### INCOMES + EARNINGS
Partner households’ incomes and earnings average $2.74/day, up from $0.45/day at baseline.

### RETURN ON INVESTMENT
At 60 months, household gained $1,305 over their peer group following a one-time investment of $75.

### INCOMES + EARNINGS
After graduation, partner households’ income continues to rise more quickly than their peer group, with 60% higher gains following the program.

### POVERTY LIKELIHOOD PERCENTAGE
Partner households experienced significant gains in quality of life, with their poverty likelihood percentage improving past the national average of 20% to an average of 17.3%, an improvement from 26.1% at baseline.
OUTCOMES: GRADUATED COHORTS IN 2021

Partner communities showed incredible resilience in 2021 despite ongoing challenges from COVID-19.

*Findings are an average of RTV’s graduated cohorts to date.

HOUSEHOLD INCOME AND EARNINGS

For all of RTV’s graduated cohorts in the last five years, the average increase of partner household’s income and earnings was from $1.01/day to $2.29/day within 24 months, enabling them to cross the threshold of ultra-poverty.

RETURN ON INVESTMENT

At the 24-month graduation point, the one-time investment of $100 per household unlocked $690 in household value when compared to their peers.

POVERTY LIKELIHOOD PERCENTAGE

Households not only increased earnings, but improved their quality of life as measured by the Grameen Poverty Probability Index, which tracks roof and housing types, access to basic material needs such as clothing and shoes, and other key indicators of poverty in Uganda.

At 24 months, RTV partner households reduced their PPI from 28.4% to 21.0%, while their peers saw only marginal improvements from 29.9% to 29.6%.
**AGRICULTURE**

Partner households earned **$244** in agricultural income at graduation, **$153 more** than at baseline and **2x more** than their peers during the 24-month period.

RTV’s partner households more than doubled their agricultural harvest value within 24 months from **$223** to **$508**, surpassing their peer group by **$321**.

Success was driven by both larger and higher-valued harvests. Acre-for-acre, partner households yielded **32% more** than their peers, and the average market value of RTV partner households’ crops was **38% higher** than their peers.

These results were driven by:

- **Agricultural training** including preparation, planting, post-harvest, soil and water management.

- **Introduction of liquid manure** and natural forms of pesticides such as garlic, neem, and hot pepper.

- **Increased time** and productivity due to the removal of scarcity barriers and the improvement of mental health.

**LIVESTOCK**

At 24 months, RTV households owned **$137 more** of livestock than their peers, approximately the equivalent of a goat, a pig, and four chickens.

**EMPLOYMENT + LABOR**

Despite disruptions from COVID-19, partner households earned on average **$287** in annual income from diversified sources outside the family farm, more than **2x more** than baseline and **$90 more** than their peers over the past 24-months.
OUTPUTS

This year, RTV expanded our work to reach an additional:

3 DISTRICTS

288 VILLAGES

33,290 HOUSEHOLDS

163,174 PEOPLE

23,952 Women
30,966 Youth
87,805 Children

67% INCREASE OVER OUR 2020 REACH
### COMMUNITY DEVELOPMENT

<table>
<thead>
<tr>
<th>Category</th>
<th>Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>New Community Leadership Positions</td>
<td>5,388</td>
</tr>
<tr>
<td>Women in New Leadership Positions</td>
<td>2,853</td>
</tr>
<tr>
<td>Percentage of Community Leadership Positions Held by Women</td>
<td>53%</td>
</tr>
<tr>
<td>Youth in New Leadership Positions</td>
<td>1,570</td>
</tr>
<tr>
<td>Percentage of Community Leadership Positions Held by Youth</td>
<td>29%</td>
</tr>
<tr>
<td>Average Number of Leadership Positions Created in Each Village</td>
<td>42</td>
</tr>
<tr>
<td>Increase in Leadership Opportunities Across All Villages</td>
<td>373%</td>
</tr>
<tr>
<td>Trainings Conducted</td>
<td>2,437</td>
</tr>
<tr>
<td>Community-Driven Development Initiatives</td>
<td>328</td>
</tr>
<tr>
<td>Community Projects Implemented</td>
<td>1,411</td>
</tr>
</tbody>
</table>

### WATER

<table>
<thead>
<tr>
<th>Category</th>
<th>Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>Clean Water Sources Built or Improved</td>
<td>764</td>
</tr>
<tr>
<td>Tippy Taps Installed by Households</td>
<td>187,447</td>
</tr>
<tr>
<td>Dishwashing Racks Built by Households</td>
<td>191,478</td>
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</table>

### FINANCIAL INCLUSION

<table>
<thead>
<tr>
<th>Category</th>
<th>Number</th>
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</thead>
<tbody>
<tr>
<td>Village Savings and Loans Groups Launched</td>
<td>1,450</td>
</tr>
<tr>
<td>Women-Only Village Savings and Loans Launched</td>
<td>409</td>
</tr>
<tr>
<td>Youth-Only Village Savings and Loans Launched</td>
<td>377</td>
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</tbody>
</table>

### HEALTH

<table>
<thead>
<tr>
<th>Category</th>
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<tr>
<td>Health Clinic Days</td>
<td>1,464</td>
</tr>
<tr>
<td>Treatments Administered</td>
<td>46,412</td>
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### LIVESTOCK

<table>
<thead>
<tr>
<th>Category</th>
<th>Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pigs and Goats Distributed</td>
<td>1,177</td>
</tr>
<tr>
<td>Total Animal Feeds Distributed (kg)</td>
<td>43,280</td>
</tr>
</tbody>
</table>

### AGRICULTURE

<table>
<thead>
<tr>
<th>Category</th>
<th>Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>People Reached Through Kitchen Garden Support</td>
<td>1,007,780</td>
</tr>
<tr>
<td>Kitchen Garden Seedlings Distributed</td>
<td>32,250,516</td>
</tr>
<tr>
<td>Improved Seeds Distributed (kg)</td>
<td>251,675</td>
</tr>
<tr>
<td>Varieties of Vegetable Seeds Introduced</td>
<td>20</td>
</tr>
<tr>
<td>Farming Tools Distributed</td>
<td>19,819</td>
</tr>
</tbody>
</table>
Anteri lives with his wife, ten children and grandchildren in Bushekwe Village, Kisoro District in Southwestern Uganda. As a subsistence farmer, Anteri often struggled to meet his family's needs.

“Before Raising The Village brought its programs five years ago – back then – we were really living in extreme poverty,” Anteri explains. “The only crop I knew how to plant was sugarcane. With the small garden I had I couldn’t make much out of it.”

Fortunately, in 2017, Anteri and his community partnered with Raising The Village (RTV) as one of the organization’s first villages enrolled in the “Secure, Improve, Sustain” (SIS) program. Designed to reach those living in the last mile who are too frequently excluded from empowerment programs, SIS works closely with families like Anteri’s to address the root causes of ultra-poverty and empower entire communities to break the cycle of ultra-poverty.

For 24 months, Anteri and his community participated in community-driven development activities that removed scarcity barriers and focused on empowerment through training and income generation. With RTV’s support, Anteri’s village leveraged existing social networks, new skills, and resources to address the multifaceted challenges that stem from ultra-poverty, including insufficient clean water, healthcare, and secure sources of nutritious food.

“RTV supported us with seeds and livestock like rabbits, sheep, goats, and pigs,” Anteri describes. “I was very happy to receive all these resources and training on the best practices of managing them through veterinary officers and agronomists,” he adds.

“I received one bunny in 2017, but to date, I still benefit from that one bunny’s later generations.”

For Anteri, partnership with RTV meant he was increasingly prepared with the tools and knowledge he needed to increase his income and strengthen his family’s ability to respond to challenges. “I have been able to use the modern forms of farming like applying compost manure in my garden to maximize my harvests,” he describes. “For livestock, I really like the bunnies I am rearing. They produce and multiply in just a couple of months. I received one bunny in 2017, but to date, I still benefit from that one bunny’s later generations.”

Importantly, Anteri is just one of the many households who have not only sustained the initial impacts of the program, but continued to advance the transformative ripple effect of its empowerment programs. “I always have a source of income, and am selling some of my bunnies to support my household,” Anteri shares with a smile. “Using some of my income, I also bought some chickens to supplement my business.” Now, five years after initial enrollment, average household earnings in this first cluster of villages have increased from $0.45/day at baseline to $2.74/day, which is $0.84/day above the global threshold of ultra-poverty.

As Anteri’s family continues to experience the positive impacts of their hard work and growing businesses, he is proud of the success his community has seen since graduation: “People who are hardworking are still enjoying the fruits of the program.” Now, the family is equipped to continue on their pathway out of poverty, with the tools, resources, and community support they need to build success on top of successes that empowers them to invest in their futures.

“I received one bunny in 2017, but to date, I still benefit from that one bunny’s later generations.”
FINANCIAL SUMMARY

For the year ended December 31, 2021.
All currency is USD. Audited financials for 2021 expected in Q2.

REVENUE

<table>
<thead>
<tr>
<th></th>
<th>2019</th>
<th>2020</th>
<th>2021</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total revenue</td>
<td>$1,630,196</td>
<td>$3,751,683</td>
<td>$4,651,347</td>
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EXPENSES

<table>
<thead>
<tr>
<th></th>
<th>2019</th>
<th>2020</th>
<th>2021</th>
</tr>
</thead>
<tbody>
<tr>
<td>Program expenditures</td>
<td>$1,327,505</td>
<td>$1,825,068</td>
<td>$4,348,486</td>
</tr>
<tr>
<td>Support expenditures</td>
<td>$173,545</td>
<td>$225,753</td>
<td>$410,099</td>
</tr>
<tr>
<td>Fundraising</td>
<td>$84,044</td>
<td>$96,644</td>
<td>$170,611</td>
</tr>
<tr>
<td>Administration</td>
<td>$89,501</td>
<td>$129,109</td>
<td>$239,488</td>
</tr>
<tr>
<td>Total expenses</td>
<td>$1,501,050</td>
<td>$2,050,821</td>
<td>$4,758,585</td>
</tr>
</tbody>
</table>

*Total expenses include $287,061 in one-time COVID related expenses, which have been excluded when calculating RTV’s annual Cost Per Beneficiary.
THANK YOU

Raising The Village is grateful for the support of our friends and partners in 2021.

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