

A smiling man in a white shirt is holding a large, shallow, woven basket filled with ripe, orange-red tomatoes. He is standing in a lush garden with many green tomato plants. Some tomatoes are still on the vines, while others are in the basket. The background is filled with green foliage, including banana leaves and other plants. The overall scene is bright and vibrant, suggesting a healthy and productive agricultural environment.

ANNUAL REPORT

2021



**RAISING
THE VILLAGE**

NOTE FROM THE CEO



Raising The Village was founded with the vision of ending ultra-poverty in our lifetime.

Now, five years after the launch of our first cohort, Raising The Village (RTV) has reached 440,000 people with holistic, community-driven programs that pair basic needs with long-term economic development. Our innovative team has transformed the way real-time data can be used to drive impact, focus efforts, and customize programs to meet each community's unique needs. And today, as I share our 2021 Annual Report as the financial compliment to our [2021 Impact Report](#), I'm proud to say – the results have been transformative.

In 2021, RTV reached an additional **163,174 people**, and empowered households to address the challenges of ultra-poverty: food security, poor health outcomes, inadequate access to clean water and sanitation, gender inequalities, and more. For RTV's graduated cohorts to date, our partner communities increased household incomes from **\$1.01/day to \$2.29/day, returning an investment of 565% within 24 months**. They launched community development projects, improved wellbeing among the most vulnerable populations, and invested in their futures. Importantly, these results have proven sustainable, despite ongoing global challenges and disruptions. Three years after graduating from our program, our first cohort

of households have successfully remained out of ultra-poverty, earning an incredible \$2.74/day that represents a gain of \$1,305 over their peer group following a one-time investment of \$75.

At Raising The Village, we know this is just the beginning.

Our team continues to track, analyze, and adjust our programs to maximize impact and best respond to the dynamic challenges of ultra-poverty, COVID-19, and a changing climate. By focusing on government and community partnerships, we are advancing our ambitious goal of reaching 1 million people by 2023. With each and every training, project, and visit to the last mile, we are recommitting ourselves to our vision of a world where no community struggles in ultra-poverty.

All of this growth, innovation, and success is made possible through the ongoing support of our generous partners and our dedicated team, who inspire us each and every day. We look forward to continuing this journey with you, and are so grateful for your support.

With thanks,

Shawn Holden Cheung
Founder and CEO

OUR FIRST COHORT, FIVE YEARS LATER

Five years ago, Raising The Village launched its “Secure, Improve, Sustain” program to meet communities’ basic needs and create time and space for households to break the cycle of ultra-poverty.

After 24 months, these communities graduated from the program. RTV tracked community progress for an additional three years, and is proud to share the results from our first 27 village partners.

\$2.74

INCOMES + EARNINGS

Partner households’ incomes and earnings average **\$2.74/day**, up from \$0.45/day at baseline.

1,736%

RETURN ON INVESTMENT

At 60 months, household gained **\$1,305** over their peer group following a one-time investment of \$75.

60%

INCOMES + EARNINGS

After graduation, partner households’ income continues to rise more quickly than their peer group, with **60% higher** gains following the program.

17.3%

POVERTY LIKELIHOOD PERCENTAGE

Partner households experienced significant gains in quality of life, with their poverty likelihood percentage improving past the national average of 20% to an average of 17.3%, an improvement from **26.1%** at baseline.

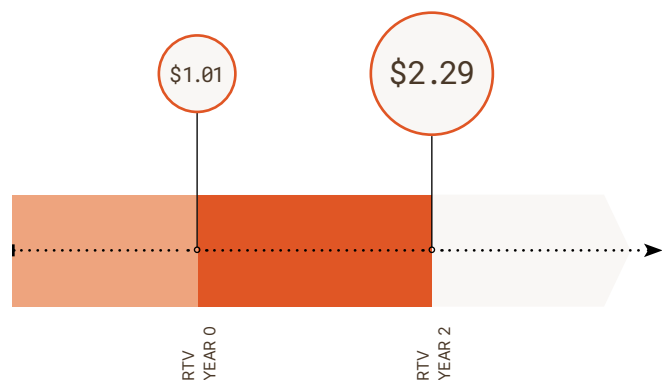
OUTCOMES: GRADUATED COHORTS IN 2021

Partner communities showed incredible resilience in 2021 despite ongoing challenges from COVID-19.

*Findings are an average of RTV's graduated cohorts to date.

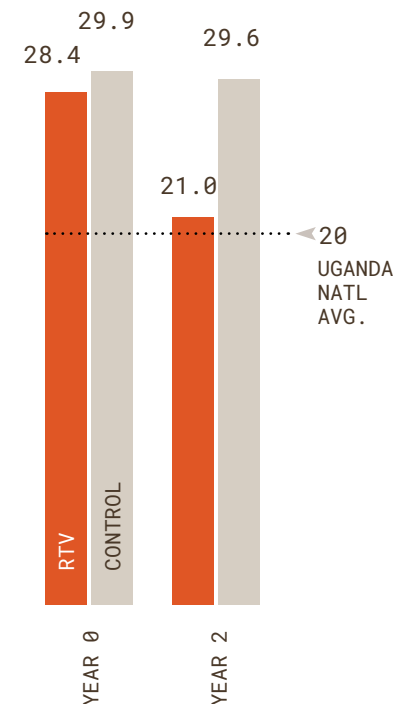
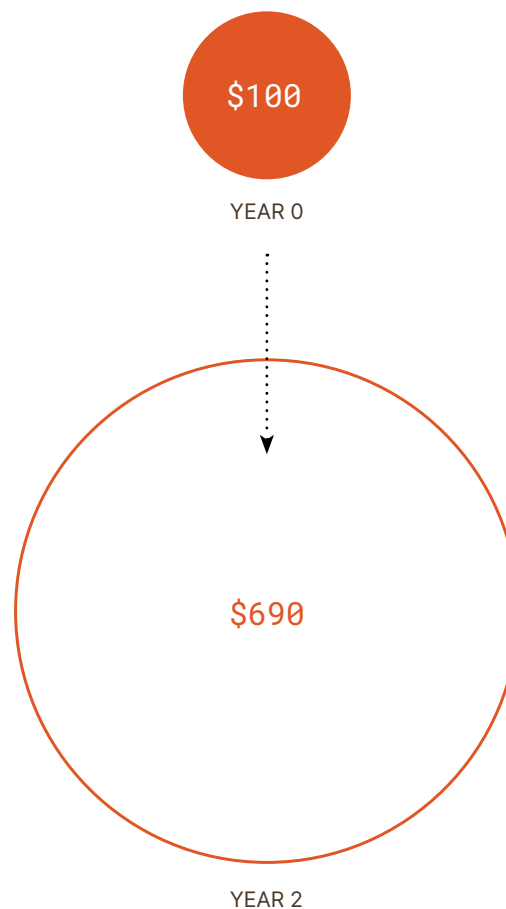
HOUSEHOLD INCOME AND EARNINGS

For all of RTV's graduated cohorts in the last five years, the average increase of partner household's income and earnings was from \$1.01/day to **\$2.29/day** within 24 months, enabling them to cross the threshold of ultra-poverty.



RETURN ON INVESTMENT

At the 24-month graduation point, the one-time investment of \$100 per household unlocked **\$690** in household value when compared to their peers.



POVERTY LIKELIHOOD PERCENTAGE

Households not only increased earnings, but improved their quality of life as measured by the Grameen Poverty Probability Index, which tracks roof and housing types, access to basic material needs such as clothing and shoes, and other key indicators of poverty in Uganda.

At 24 months, RTV partner households reduced their PPI from 28.4% to **21.0%**, while their peers saw only marginal improvements from 29.9% to 29.6%.

AGRICULTURE

Partner households earned **\$244** in agricultural income at graduation, **\$153 more** than at baseline and **2x more** than their peers during the 24-month period.

RTV's partner households more than doubled their agricultural harvest value within 24 months from \$223 to **\$508**, surpassing their peer group by \$321.

Success was driven by both larger and higher-valued harvests. Acre-for-acre, partner households yielded **32% more** than their peers, and the average market value of RTV partner households' crops was **38% higher** than their peers.

These results were driven by:



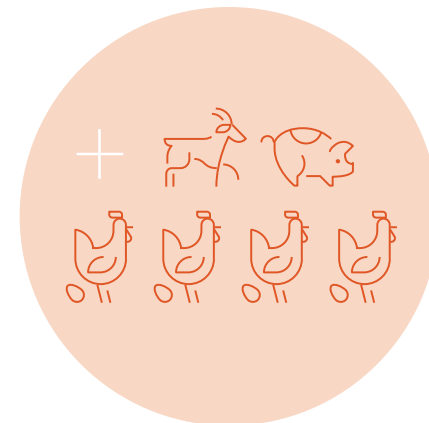
Agricultural training including preparation, planting, post-harvest, soil and water management.



Introduction of liquid manure and natural forms of pesticides such as garlic, neem, and hot pepper.



Increased time and productivity due to the removal of scarcity barriers and the improvement of mental health.



LIVESTOCK

At 24 months, RTV households owned **\$137 more** of livestock than their peers, approximately the equivalent of a goat, a pig, and four chickens.

EMPLOYMENT + LABOR

Despite disruptions from COVID-19, partner households earned on average **\$287** in annual income from diversified sources outside the family farm, more than **2x more** than baseline and **\$90 more** than their peers over the past 24-months.



OUTPUTS

This year, RTV
expanded our work to
reach an additional:

3

DISTRICTS

288

VILLAGES

33,290

HOUSEHOLDS

163,174

PEOPLE

23,952 Women

30,966 Youth

87,805 Children

67%

INCREASE OVER
OUR 2020 REACH



COMMUNITY DEVELOPMENT

New Community Leadership Positions	5,388
Women in New Leadership Positions	2,853
Percentage of Community Leadership Positions Held by Women	53%
Youth in New Leadership Positions	1,570
Percentage of Community Leadership Positions Held by Youth	29%
Average Number of Leadership Positions Created in Each Village	42
Increase in Leadership Opportunities Across All Villages	373%
Trainings Conducted	2,437
Community-Driven Development Initiatives	328
Community Projects Implemented	1,411



AGRICULTURE

People Reached Through Kitchen Garden Support	1,007,780
Kitchen Garden Seedlings Distributed	32,250,516
Improved Seeds Distributed (kg)	251,675
Varieties of Vegetable Seeds Introduced	20
Farming Tools Distributed	19,819



WATER

Clean Water Sources Built or Improved	764
Tippy Taps Installed by Households	187,447
Dishwashing Racks Built by Households	191,478



FINANCIAL INCLUSION

Village Savings and Loans Groups Launched	1,450
Women-Only Village Savings and Loans Launched	409
Youth-Only Village Savings and Loans Launched	377



HEALTH

Health Clinic Days	1,464
Treatments Administered	46,412



LIVESTOCK

Pigs and Goats Distributed	1,177
Total Animal Feeds Distributed (kg)	43,280

PROGRAM GRADUATION AS JUST THE BEGINNING



"I received one bunny in 2017, but to date, I still benefit from that one bunny's later generations."

Anteri lives with his wife, ten children and grandchildren in Bushekwe Village, Kisoro District in Southwestern Uganda. As a subsistence farmer, Anteri often struggled to meet his family's needs.

"Before Raising The Village brought its programs five years ago – back then – we were really living in extreme poverty," Anteri explains. "The only crop I knew how to plant was sugarcane. With the small garden I had I couldn't make much out of it."

Fortunately, in 2017, Anteri and his community partnered with Raising The Village (RTV) as one of the organization's first villages enrolled in the "Secure, Improve, Sustain" (SIS) program. Designed to reach those living in the last mile who are too frequently excluded from empowerment programs, SIS works closely with families like Anteri's to address the root causes of ultra-poverty and empower entire communities to break the cycle of ultra-poverty.

For 24 months, Anteri and his community participated in community-driven development activities that removed scarcity barriers and focused on empowerment through training and income generation. With RTV's support, Anteri's village leveraged existing social networks, new skills, and resources to address the multifaceted challenges that stem from ultra-poverty, including insufficient clean water, healthcare, and secure sources of nutritious food.

"RTV supported us with seeds and livestock like rabbits, sheep, goats, and pigs," Anteri describes. "I was very happy to receive all these resources and training on the best practices of managing them through veterinary officers and agronomists," he adds.

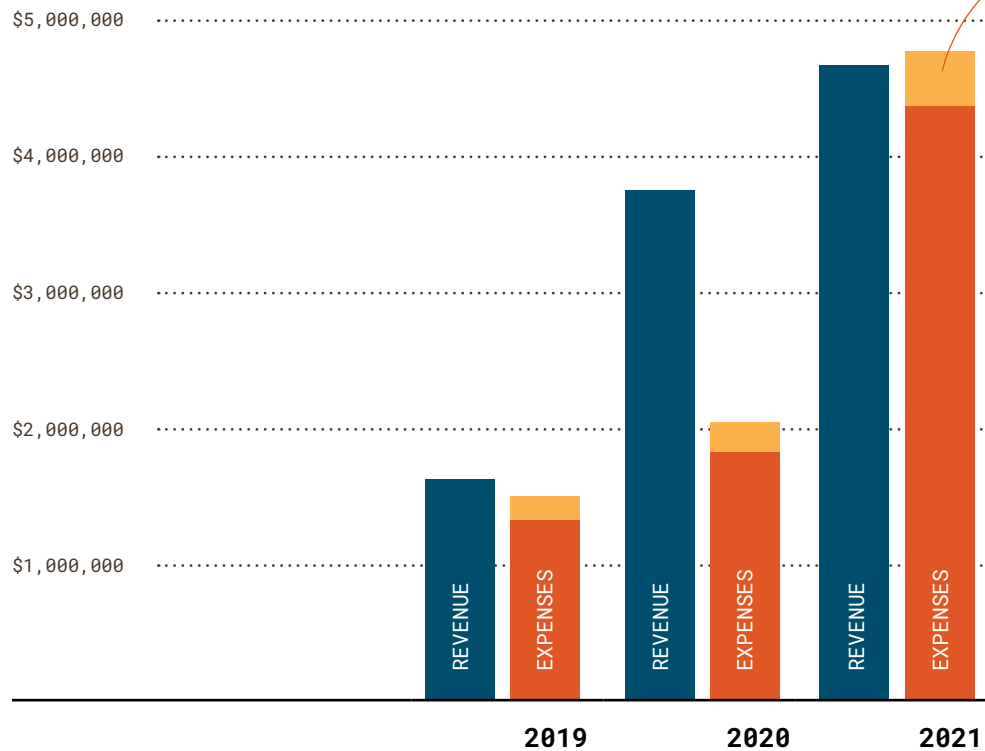
For Anteri, partnership with RTV meant he was increasingly prepared with the tools and knowledge he needed to increase his income and strengthen his family's ability to respond to challenges. "I have been able to use the modern forms of farming like applying compost manure in my garden to maximize my harvests," he describes. "For livestock, I really like the bunnies I am rearing. They produce and multiply in just a couple of months. I received one bunny in 2017, but to date, I still benefit from that one bunny's later generations."

Importantly, Anteri is just one of the many households who have not only sustained the initial impacts of the program, but continued to advance the transformative ripple effect of its empowerment programs. "I always have a source of income, and am selling some of my bunnies to support my household," Anteri shares with a smile. "Using some of my income, I also bought some chickens to supplement my business." Now, five years after initial enrollment, average household earnings in this first cluster of villages have increased from \$0.45/day at baseline to \$2.74/day, which is \$0.84/day above the global threshold of ultra-poverty.

As Anteri's family continues to experience the positive impacts of their hard work and growing businesses, he is proud of the success his community has seen since graduation: "People who are hardworking are still enjoying the fruits of the program." Now, the family is equipped to continue on their pathway out of poverty, with the tools, resources, and community support they need to build success on top of successes that empowers them to invest in their futures.

FINANCIAL SUMMARY

For the year ended December 31, 2021.
All currency is USD. Audited financials for 2021 expected in Q2.



REVENUE

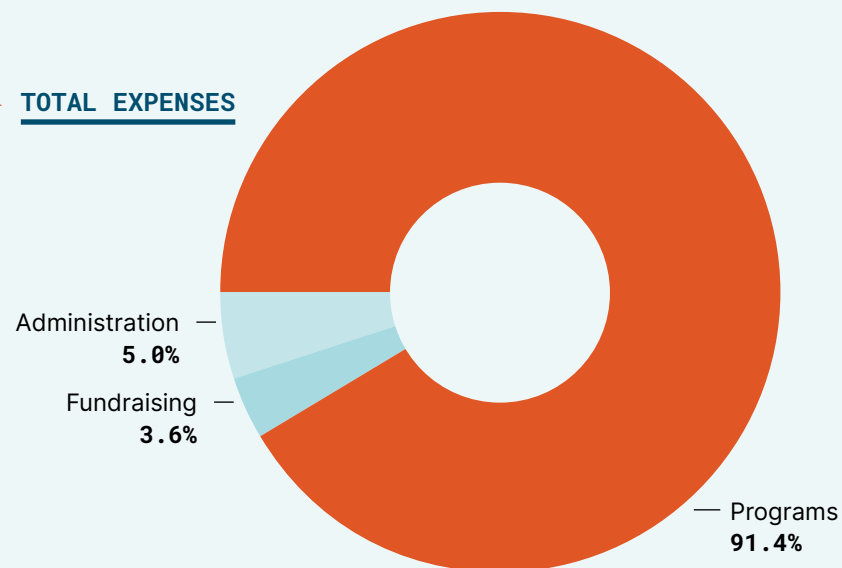
	2019	2020	2021
Total revenue	\$ 1,630,196	\$ 3,751,683	\$ 4,651,347

EXPENSES

Program expenditures	\$ 1,327,505	\$ 1,825,068	\$ 4,348,486
Support expenditures	\$ 173,545	\$ 225,753	\$ 410,099
Fundraising	\$ 84,044	\$ 96,644	\$ 170,611
Administration	\$ 89,501	\$ 129,109	\$ 239,488
Total expenses	\$ 1,501,050	\$ 2,050,821	\$ 4,758,585*

*Total expenses include \$287,061 in one-time COVID related expenses, which have been excluded when calculating RTV's annual Cost Per Beneficiary.

TOTAL EXPENSES



\$27.40

AVERAGE COST
PER BENEFICIARY



THANK YOU

Raising The Village is grateful for the support of our friends and partners in 2021.

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